



NEW HORIZON COLLEGE OF ENGINEERING

Department of Electrical and Electronics Engineering



Organising




NATIONAL LEVEL WORKSHOP



On

New Product Management (Make & Own Your Product)

Mr.S.V.Sreeraj
Director, Emcog Solutions
Chennai, India

 25th July 2023 , Tuesday
 IST, 10:00 AM - 4:00 PM
 B203

Organizing Committee

Ms. Karthika M
Sr. Assistant Professor, EEE, NHCE
Faculty Coordinator

Dr. Vinoth Kumar K
Associate Professor, EEE, NHCE
Advisor – IEEE PELS, IES NHCE SBC

Dr. Sujitha S
HoD, EEE, NHCE
Convenor

Student Coordinators

Mr. Achinth HS
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Register Here:



SCAN ME



Department of Electrical and Electronics Engineering

IEEE Power Electronics Society & Industrial Electronics Society

Student Branch Chapters

Geo-Code: SBC66131, SBC 66131B



Name of the Event	National Level Workshop on "New Product Management" (Make & Own Your Product)
Date	25 th July 2023, 10:00 AM- 01:00 PM (IST)
Beneficiary	104 Students are benefitted
Write up	<p>The Department of Electrical and Electronics Engineering of IEEE PELS and IES NHCE SBC, New Horizon College of Engineering Organized National Level Workshop on "New Product Management" (Make & Own Your Product) in association with IEEE PELS and IEEE IES Bangalore Chapter on 25.07.2023 Tuesday from IST 10:00 AM to 01:00 PM. The session was handled by Mr.S.V.Sreeraj, Director, Emcog Solutions, Chennai. The objective of this workshop is to make the students to understand various stages in product development process, selection of appropriate tools and methods for validation of final prototype. The program co-ordinator is Ms Karthika M, Senior Assistant Professor, Department of EEE, NHCE, Bangalore. The eminent expert from the Industry delivered the lecture and his talk has been very well received by the 94 participants. 104 Students are benefitted.</p>
Photographs	