



NEW HORIZON
COLLEGE OF ENGINEERING
 Department of Electrical and Electronics Engineering

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Title	Intellectual Property Rights (IPRs) and IP Management for start up	
Department	Electrical and Electronics Engineering	
Date	From: 06.05.2024	To: 06.05.2024
Time	From: 10.00 A.M	To: 5.00 P.M
Brief Description (4-5 Lines Max)	Institution Innovation Council in Association with Department of Electrical and Electronics Engineering had organized one day workshop on “Intellectual Property Rights (IPRs) and IP Management for start up” @ 10 A.M Tejas Seminar, Hall, New Horizon College of Engineering, Bengaluru. Intellectual Property (IP) is a critical asset for startups, often forming the foundation of their competitive advantage. Properly managing IP can help startups protect their innovations, attract investors, and avoid legal pitfalls.	

NEW HORIZON
COLLEGE OF ENGINEERING

INSTITUTION'S INNOVATION COUNCIL
University of Bangalore Institute

Institution's Innovation Council
in association with
Department of Electrical and Electronics Engineering

Intellectual Property Rights (IPRs) and IP Management for Startup

Dr. N. Nagarajan BE, ME, Ph.D
Technical Director and Lead Patent Analyst,
NSKD Techno Research and Innovation Solution,
Dharmapuri

6th May 2024 | 10 AM
Tejas Seminar Hall

Dr. Mohan Das R
IIC Coordinator

Dr. A Sujin Jose
IIC Convener

Dr. Agalya V
IIC President

Dr. Sakthivel A
HOD - EEE

Dr. Manjunatha
Principal

Images

