**NEW HORIZON COLLEGE OF ENGINEERING**
25 YEARS OF GLOBAL LEARNING

**INSTITUTION'S INNOVATION COUNCIL**
(Ministry of Education Initiative)

## Guest Lecture

# AI and Innovation Sprints:
# Rapid Prototyping for Digital Transformation

📅 5th March 2026          🕐 02:00 PM to 05:00 PM

📍 Tejas Seminar Hall     👥 EEE Students

## Dr. Siddhartha Nair
### Founder and CEO
Zeuron.ai

| Ms. Veena.M.H | Dr. R.Mohan Das | Dr. A.Sujin Jose |
|---|---|---|
| IIC Coordinator | IIC Convener | IIC President |

| Dr. S.Sujitha | Dr. Revathi V | Dr. R.J.Anandhi | Dr. Manjunatha |
|---|---|---|---|
| HoD - EEE | Dean - R & D | Dean - Academics | Principal |

## Organised by

**Department of Electrical and Electronics Engineering | Institution's Innovation Council**

# Department of Electrical and Electronics Engineering



# EVENT REPORT

| Title | Expert Talk on AI and Innovation Sprints: Rapid Prototyping for Digital Transformation | |
|---|---|---|
| **Department** | Electrical and Electronics Engineering | |
| **Date** | From: 05.03.2026 | To: 05.03.2026 |
| **Time** | From: 2.00 PM | To: 5.00 PM |
| **Brief Description** | The Department of Electrical and Electronics Engineering organised an Expert Talk on "AI and Innovation Sprints: Rapid Prototyping for Digital Transformation" on 5 March 2026, from 2:00 PM to 5:00 PM. The event was conducted in association with the Institution's Innovation Council (IIC), IEEE Dielectrics and Electrical Insulation Society, IEEE Power Electronics Society (PELS), IEEE Industrial Electronics Society, IEEE Power and Energy Society (PES), and IEEE Technology and Engineering Council (TEC). The session was delivered by Dr Siddhartha Nair, CEO of Zeuron.ai, who shared valuable insights on the role of Artificial Intelligence in modern digital transformation. He explained how innovation sprints and rapid prototyping enable organisations to quickly develop, test, and refine innovative ideas. The speaker also discussed the growing importance of AI technologies such as machine learning, data analytics, and intelligent automation in solving real-world industrial and societal problems. Dr. Nair highlighted the significance of design thinking, collaborative innovation, and startup culture, encouraging students to explore AI-driven solutions and develop practical prototypes. He also shared examples of AI applications in industries, product development, and emerging technology trends, motivating students to think creatively and apply their technical knowledge to real-world challenges. The session was highly interactive, with students actively participating in discussions and gaining a deeper understanding of AI innovation, digital transformation strategies, and rapid product development approaches. A total of 100 students attended the expert talk, and the session received very positive feedback for its informative and inspiring content. | |

| Images |  |
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VMX

Event Coordinator

HoD-EEE