



GREEN CAMPUS INITIATIVE

Events

Green Walkathon

Green Canvas

Green Action Reel Challenge

Green Quest Challenge



21ST - 24TH APRIL | 11 AM - 5 PM



Quadrangle

Faculty Coordinators

Mr. Vinod Kumar S

Sr. Assistant Professor

Green Energy club Coordinator

Mr. Rakesh C

Associate Head – Student Welfare

Co-curricular Clubs Incharge

Convenor

Dr. Sujitha

HoD, EEE

Organised by

Department of Electrical and Electronics Engineering

In Association with

Green Energy Club



Venue: Schneider Lab

Date: 22-24 of April

Organised by: Green Energy Club – New Horizon College of Engineering

Faculty Coordinators: Mr. Vinod Kumar S

Total Number of Internal Participants: 120

Targeted Audience: Students from New Horizon College of Engineering

The highlight of the programme was the Green Campus Initiative Campaign, which focused on promoting sustainable living within the campus. The campaign emphasised the reduction of energy consumption, minimisation of waste, and the adoption of eco-friendly practices. Students actively participated in spreading awareness through activities such as poster displays, interactive discussions, and eco-friendly pledges. The initiative encouraged students to take responsibility for environmental conservation and to adopt green habits in their everyday lives.

SUB Events Included

- Quiz Competition
- Treasure Hunt
- Green Canvas – Poster Presentation
- Reel Making Challenge
- Walkathon

Description:

The Inauguration Ceremony marked the official launch of the Green Campus Initiative. It set the tone for the entire series of events by highlighting the importance of sustainability, environmental responsibility, and collective action. The ceremony included a formal welcome, an introduction to the initiative, and insights from faculty members or guest speakers on the significance of adopting eco-friendly practices. It served as a platform to inspire and motivate students to actively participate in the upcoming events and contribute toward building a greener campus. This event created awareness, built enthusiasm, and united participants under a shared goal of environmental conservation.

Objectives:

- To formally launch the Green Campus Initiative
- To create awareness about the purpose and importance of the events
- To motivate students to actively participate
- To highlight the role of individuals in sustainability
- To provide an overview of all planned activities
- To build enthusiasm and engagement among participants
- To encourage a sense of responsibility towards the environment



Awareness Session

A technical talk was organised as part of the event to educate students about green energy and sustainable technologies. The session covered important topics such as renewable energy sources, including solar, wind, and hydro energy, and their role in reducing dependence on fossil fuels.

The speaker explained how adopting green technologies can significantly reduce carbon emissions and promote Environmental sustainability. Real-life examples and applications were discussed to help students understand the practical implementation of these technologies.



Outcomes

- Increased awareness about the initiative and its goals
- High student engagement and participation in events
- Better understanding of sustainability concepts
- Motivation to adopt eco-friendly practices
- Strong start with positive energy and involvement
- Creation of a collaborative and enthusiastic environment

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